

# WELLNESS SUMMIT

January 14<sup>th</sup>, 2025 - Museum London

## *Sponsorship Package*

- Lead Sponsors (2 available) - \$750 + HST**
- Supporting Sponsors (unlimited) - \$500 + HST**
- Exhibitor Booths (10 available) - \$250 + HST**

### Conference Profile

- Presentations and panel discussions totaling 4 hours will be offered for attendees and 1.5 + hours of networking time is allotted.
- Session attendance at MLA's CPDs ranges from 35-55 individuals (lawyers and paralegals), dependent on a particular year or agenda. Since this is our inaugural Wellness Summit, we are hopeful for a great turnout.

### Sponsor Inclusions

- The associated meal/catering being provided will be included as part of the sponsorship fee for 2 representatives (Lead Sponsors) and 1 representative (Supporting Sponsors). More can be negotiated on request.
- Sponsors will receive a list of registrants following the event.
- Sponsors can be provided with a table to set up a company display.

### Sponsor Recognition

- All sponsors will be recognized in the following ways:
  - On event registration page and MLA web page
  - In weekly MLA updates to 950+ members
  - On all MLA SM platforms – FB, X, and LinkedIn
  - In CPD follow-up story in the MLA's quarterly Snail newsletter
  - On site – poster cards will be on each table and at registration/welcome area
  - A Power Point slide at the Summit will feature all sponsor logos
- The event may be recorded and available at CPDOnline where sponsor logos will be centrally profiled.
- Lead sponsors will be profiled with top logo placement and sizing, a podium announcement and description of their business by our Summit Chair, unique and separate recognition/profile on all SM platforms.
- Supporting sponsors will be thanked and recognized as part of the event welcome and wrap-up.

### Exhibitor Recognition

- Non-profits and for-profit businesses who offer wellness services in the London/Middlesex area – this includes physical wellness, mental and emotional wellness, environmental wellness, and workplace wellness programs – are welcome to join this event as an exhibitor.
  - Exhibitors will have the opportunity to promote their services in person at the Wellness Summit, with dedicated time to break-time mingling and a formal networking reception from 5-6:30 p.m.
  - A listing of exhibitors will be available at each table and visible at the entrance to the event.