



the MIDDLESEX  
LAW ASSOCIATION

## Small Firms, Sole Practitioners and In-house Counsel CPD

November 20<sup>th</sup> at the London Club

<b>HOSTS</b>	<b>Conference Chair:</b> Leslie Jack (Shillington McCall LLP) <b>Committee Members:</b> Christina McCreery (City of London), Kristen Dearlove (Aviva Trial Lawyers) & Kristen King (Wallace Smith LLP)	
	<b>AGENDA</b>	<b>ACCREDITATION</b>
9:00-9:30	<b>BREAKFAST</b> & Registration	
9:35-10:25	<b>Your Online Reputation: Marketing and More that Protects (and Promotes) Your Firm/Organization</b>  <b>Presented by:</b> Lakin Afolabi (Lakin Afolabi Law PC), Laura M. Gurr (Cohen Highley LLP) & Philip Millar (Millars Lawyers PC and Third Eye Insights Inc)	50 minutes professionalism
10:25-11:15	<b>How to Effectively Handle and Prevent Cybersecurity and Privacy Breaches</b>  <b>Presented by:</b> Alysia Christiaen (Lerners LLP), Gordon Lee (Seneca College) & Savvas Dagainis (Siskinds LLP)	50 minutes professionalism
11:15-11:30	<b>COFFEE BREAK</b>	
11:30-12:20	<b>How to Better Serve Your Client/Organization and Manage Difficult Clients and People</b>  <b>Presented by:</b> Doug Wallace (Wallace Smith LLP), Nicole Rogers (Aviva Trial Lawyers), Samantha Puchala (Velox Law PC) & Tara Pollitt (City of London)	50 minutes professionalism
12:20-12:50	<b>Mandatory Succession Planning – LSO New Requirements as of January 1, 2025</b>  <b>Presented by:</b> Michael Lamb (Cohen Highley LLP)	30 minutes professionalism
12:50	<b>WRAP-UP</b>  Thanks to speakers/Follow-up Email (Survey & Resources)	<b>TOTAL ACCREDITATION:</b> <b>3 HRS PROFESSIONALISM</b>

